



*My Baby Expo  
May 9, 2009  
10am - 4pm  
Wells Fargo Center*

*Application and Contract*

Please print or type

*Name of Business* ----- *Date:*-----

*Address:*-----

*City:*----- *Date:*----- *Zip:*-----

*Contact Person:*----- *Phone:*-----

*E-Mail Address:*-----

*List of Products and/or Services:*      *Will you be selling products/services*    **Yes** or **No** (circle one)

*Describe which items you will be promoting at the Expo and how it will reach the target market (prenatal to preschool & beyond). List specific products you will be displaying or selling during the expo. (Attach additional sheet if necessary)*

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*If selling, please provide resale #*-----

*Will you need electricity to your table*      **yes** or **no** (circle one)

**Table Reservations:**

*An eight foot table with cloth and skirt will be provided. MBX will assign vendor spaces based on service and personal needs. MBX asks that you not exceed the space dimensions provided. If you need a larger space you will need to purchase a second table at a slightly*

discounted price.

1 table \$200 if reserved prior to March 31<sup>st</sup> -----  
1 table \$250 after March 31<sup>st</sup> -----  
2 tables \$350 -----  
Non-profit rate is \$150 per table -----

**Grab Bag Insertion \$50**

Provide MBX with 300 copies of your brochures, promotion card or post card sized marketing materials. MBX will distribute to first 300 attendees.

\$50 insertion fee if no table purchased -----

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**Bonus:**

As part of our marketing effort, a web page has been designed to market the vendors and the exhibitors in attendance. You will be able to see this page at [www.mybabyexpo.com](http://www.mybabyexpo.com) effective February 1, 2009.

After payment has been submitted e-mail your logo (jpeg or pdf file) listing address, city, and website address to [mybabyexpo@yahoo.com](mailto:mybabyexpo@yahoo.com)

Please sign that you received a copy of the terms and conditions and contract information. Submit a signed copy with payment.

Signed ----- Date -----

When you submit your application, please provide MBX with payment:

Check payable to Prenatal Peek or

Credit card Visa or Mastercard # -----

*Exp date ----- Name on card -----*

*Billing address-----*

*Mail or drop off payment to Prenatal Peek, 2200 County Center Drive, Ste H, Santa Rosa, CA 95403 (707-573-8335) or fax to (707-573-8336).*

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**Terms and conditions:**

*My Baby Expo is owned by CJ Roby, LLC DBA Prenatal Peek. The My Baby Expo held on May 9<sup>th</sup>, 2009 is the sole Enterprise of Prenatal Peek. My Baby Expo is devoted to providing information and services to prospective parents and young families. You are signing a contract with CJ Roby LLC, Dba Prenatal Peek.*

**General Rules:**

*In order to reserve a table at the exhibition, exhibitor must return the completed application properly executed by an authorized company representative, accompanied by payment for the amount due to MBX. Upon receipt of this application MBX will use its discretion to reserve a table at the exhibition for exhibitors. MBX reserves the right, in the sole and absolute discretion to determine the eligibility of exhibitors and exhibits for the exhibition, to limit, reject or prohibit exhibits or exhibitors that MBX considers objectionable, and to re-arrange the floor plan and/or relocate exhibits and /or exhibitors prior to the MBX when such changes are deemed by the MBX to be in the best interest of the exhibition.*

**Table Space:**

*MBX will arrange the floor plan to best display the variety of business opportunities to the general public. We will try to honor request for same space of vendors who participated the year prior. When you arrive the morning of the exhibition to set up, your table will have*

*your name and number on your table to distinguish your area. You will have full creative capabilities of arranging your area to best suit your needs, however MBX reserves the right to rearrange your area if it deems it necessary to fit the fire code, Wells Fargo Guidelines and/or to maximize the floor traffic capabilities.*

**Use of Space:**

*Exhibitors shall comply with each and every term of this contract, as well as applicable rules, regulations, guidelines, by-laws, ordinances of any town, state, administrative, regulatory or governing body. Exhibitors acknowledge the MBX shall make the final decision with regard to the implementation and/or enforcement of any contract term, or applicable rule or regulation. MBX will review each application and approve your contract based on the overall goal of achieving a good variety of products and services.*

**Cancellation Policy:**

*All contracts are final after a date of April 9<sup>th</sup>, 2009. If you need to cancel, please submit in writing your reason for your cancellation to MBX.*

*I/we understand that this application becomes a binding contract when same is accepted in writing by MBX. I/we have read, understand and agree to be bound by the terms and conditions of MBX stated in this application. No refunds will be granted within 30 days of this event.*

Signed \_\_\_\_\_ Date \_\_\_\_\_  
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